

The 16th EuroVR International Conference will reveal the latest news of virtual, augmented, and mixed reality from perspectives of technologies, human factor issues and applications.

For companies, startups, academic institutions, NGO's and others there are several options to benefit from the conference.

## Expo Package

This package fits well organisations who would like to stay in touch with the VR community but do not wish to show or does not have actual product.

## **Contact Point**

Organiser produces a physical contact point, a stand, that consists of the high table equipped with the branded PVC cover and a LCD-monitor. In addition partner can bring along 1 standard size roll-up banner.

Contact Point can be used for contacting participants, showing a video ad or a corporate movie or other visual materials, that enforce the messages of the exhibitor.

## Free participants

Package entitles to 1 free participant including the person working at the contact point.

Investment into this package is 1900 excluding VAT.

# Marketing Package

This opportunity consists of everything in previous package plus following channels. It fits well companies or scientific organisations who would like to demo their solutions.

#### Branding

Partner logo is being used extensively in conference communication and is present in the partner section of the event website. It is also a visible component of the conference main hall decorations and in the stage design.

## Fast Forward Pitch

A quick elevator pitch during the break will make you stand out from the rest of the exhibitors.

#### Demo Room

Partner is entitled to a dedicated space in a demo room to showcase its technology.

# More free participants

Package entitles to 3 free participants including the people working at the contact point and demos.

Investment into this package is 3900 excluding VAT.

## **General Partner Package**

This is top of the line opportunity that consists of all above plus following channels.

## Extra value

In addition status of the General Partner and higher visibility and priorities in all the advertising channels. This package enables extensive publicity at the conference. There will be not more than 3 General Partners of the conference.

## Presentation at the event

General Partner can run a 20 minute presentation + 5 minute for question about a real life case study or business modelling case study that builds ground for future relationships with conference guests.

## More free participants

Package entitles to 4 free participants including the people working at the contact point and demos.

Investment into this package is 7500 excluding VAT.

## Contact

Please contact Mr. Margus Joa (<u>margus@confent.com</u>) for additional info.

